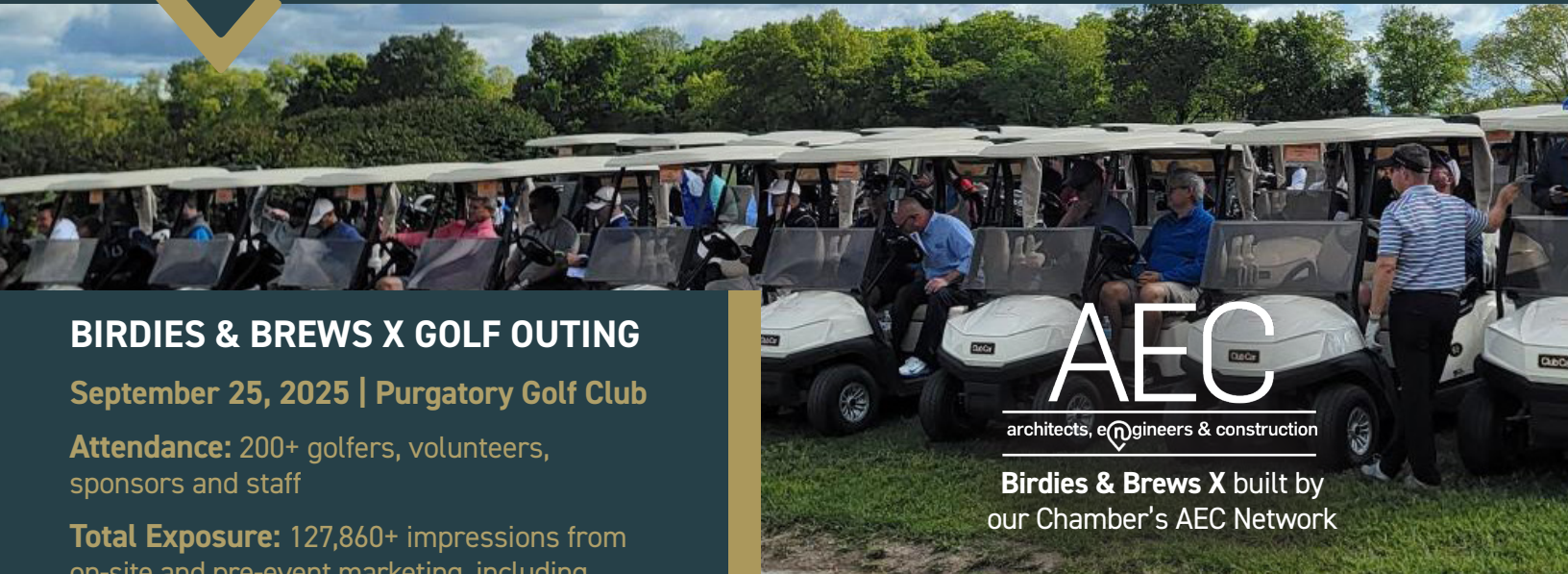




# GOLF OUTING

The chamber's largest fundraising event of the year is held at **Purgatory Golf Club** (#1 Golf Course in Indiana, nationally ranked in top 100 Greatest Public Golf Courses and Top 50 Courses for women in the U.S.)



## BIRDIES & BREWS X GOLF OUTING

**September 25, 2025 | Purgatory Golf Club**

**Attendance:** 200+ golfers, volunteers, sponsors and staff

**Total Exposure:** 127,860+ impressions from on-site and pre-event marketing, including emails, website, social media, print advertising, etc.

**AEC**  
architects, engineers & construction

**Birdies & Brews X built by  
our Chamber's AEC Network**

### Sponsorship investments \$1,000 and above, receive the following sponsorship benefits:

- Recognition with logo on event banner, in printed event program, on event page on chamber website, on on-site signage, and when sponsorship is mentioned in newsletter
- Company name included in event announcements when sponsorship is mentioned
- All golfers, on-site sponsors, and volunteers receive a boxed lunch (quantity varies based on sponsorship level) and registration to the 19th Hole Reception.

#### Presenting Sponsor and 19th Hole Reception Sponsor

**\$10,000 (\$11,000 nonmember, includes classic membership)**

- Recognition as the Title Sponsor of the event with logo and company mentioned when event is promoted
- Opportunity to welcome attendees to Birdies & Brews and 19th Hole Reception to introduce your company
- One Golf Foursome and five attendee tickets to the reception (includes food and drink) (\$1,600+ value)
- Opportunity to place promotional material in golf carts, in golfer goodie bag, and/or on tables at reception (with prior approval from the chamber)
- On-course display table in prominent placement and signage with logo and at reception
- Corporate table of eight (8) at the State of the City Address to be recognized as Title Sponsor of golf outing (\$600 value)

#### Eagle | \$5,000 (\$6,000 nonmember, includes classic membership)

- One Golf Foursome and four additional attendee registrations at the 19th Hole Reception (\$1,600 value)
- On-course display table and signage with logo
- Opportunity to place promotional material in golf carts (with prior approval from the chamber)
- Chamber Legacy Corporate Partners receive this sponsorship level with membership

#### Players' Gift | \$3,500 (\$4,500 nonmember, includes classic membership)

- Logo included on players' gift (150 gifts)
- Gift purchased and distributed by the chamber (unless otherwise agreed upon prior to event)

#### Golf Ball | \$2,500 (\$3,500 nonmember, includes classic membership)

- Logo included on sleeves of high-quality golf balls to be handed out to each golfer (144 golf ball sleeves)
- Company name included in event announcements when golf balls are mentioned
- Golf balls purchased by the chamber (unless otherwise agreed upon prior to event)

#### Black & Gold | \$2,000 (\$3,000 nonmember, includes classic membership) **LIMITED TO 2**

- On-course display table and signage
- One golf foursome with premium tee assignments (\$1,000 value)

#### Boxed Lunch | \$2,000 (\$3,000 nonmember, includes classic membership)

- Provide 2-4 employees to help hand out lunches and interact with golfers
- Lunches purchased by the chamber (unless otherwise agreed upon prior to event)

#### Golf Cart | \$2,000 (\$3,000 nonmember, includes classic membership)

- Provide 2-4 employees to welcome golfers and help direct them to their golf carts
- Logo included on signage placed on each golf cart
- On-course display table on par 3 hole
- Opportunity to add a Foursome at \$500 rate (\$1,000 value)

*Golf Sponsorships continued on next page*







# GOLF OUTING



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## BIRDIES & BREWS X GOLF OUTING September 25, 2025 | Purgatory Golf Club

*Golf Sponsorships continued from previous page*

### Hole In One | \$1,500 (\$2,500 nonmember, includes classic membership) **SOLD**

- On-course display table on par 3 hole
- Opportunity to add a Foursome at \$500 rate (\$1,000 value)

### Chamber Challenge Holes | \$1,000 (\$2,000 nonmember, includes classic membership)

- **Longest Drive | Closest to the Pin | Straightest Drive**
- On-course display table at the challenge hole

### Green | \$750 (\$1,750 nonmember, includes classic membership) **LIMITED**

- On-course display table with signage + 2 lunches
- Logo included in printed event program, on-site signage and event page on chamber website

### Driving Range | \$500 (\$1,500 nonmember, includes classic membership)

- Recognized as Driving Range sponsor with logo on on-site signage and name of company listed in newsletter when driving range is mentioned
- Opportunity to set up a display table near driving range to interact with golfers and volunteer to help with golf balls, event information, etc.

### Beverage Cart & Water Sponsor | \$1,500 (\$2,500 nonmember, includes classic membership) **1 AVAILABLE**

- Recognized as Beverage Cart & Water sponsor with logo on beverage cart signage and in newsletter when beverage cart and water are mentioned
- Opportunity to include small promo item on beverage cart (koozie, bottle opener, etc.)
- Opportunity to place company logo on label of water bottles provided to golfers, volunteers, sponsors, and staff (600 estimated quantity). Bottles will be placed in each golf cart and on beverage carts during the event.
- If bottles of water need to be ordered by the chamber, sponsorship rate will be modified to include the cost of water with customized label. Arrangements will be confirmed at least 3 week prior to event.



## Golf Foursome Opportunities

### Birdie Team Package | \$1,500 (\$2,500 nonmember, includes classic membership)

- One golf foursome (see foursome benefits below)
- One display table on course

### Foursome | \$1,000 (\$2,000 nonmember, includes classic membership)

- One golf foursome
- Lunch & 19th Hole Reception
- Refreshments and networking
- On-course samples of craft beer and spirits