



GOLF OUTING

The chamber's largest fundraising event of the year is held at **Purgatory Golf Club** (#1 Golf Course in Indiana, nationally ranked in top 100 Greatest Public Golf Courses and Top 50 Courses for women in the U.S.)



BIRDIES & BREWS IX GOLF OUTING

September 12, 2024 | Purgatory Golf Club

Attendance: 200+ golfers, volunteers, sponsors and staff

Total Exposure: 127,860+ impressions from on-site and pre-event marketing, including emails, website, social media, print advertising, etc.



Birdies & Brews IX built by our Chamber's AEC Network

Sponsorship investments \$1,000 and above, receive the following sponsorship benefits:

- Recognition with logo on event banner, in printed event program, on event page on chamber website, on on-site signage, and when sponsorship is mentioned in newsletter
- Company name included in event announcements when sponsorship is mentioned
- All golfers, on-site sponsors, and volunteers receive a boxed lunch (quantity varies based on sponsorship level) and registration to the 19th Hole Reception.

Presenting | \$7,500 (\$8,000 nonmember, includes classic membership)

- Opportunity to welcome attendees to the event and introduce your company
- Two Golf Foursomes and four additional attendee registrations at the 19th Hole Reception (\$1,600 value)
- On-course display table and signage with logo
- Opportunity to place promotional material in golf carts (with prior approval from the chamber)
- Corporate table of eight (8) at the State of the City Luncheon to be recognized as Title Sponsor of golf outing (\$600 value)

Eagle | \$5,000 (\$5,500 nonmember, includes classic membership)

- Two Golf Foursomes and two additional attendee registrations at the 19th Hole Reception (\$1,600 value)
- On-course display table and signage with logo
- Opportunity to place promotional material in golf carts (with prior approval from the chamber)

Players' Gift | \$3,500 (\$4,000 nonmember, includes classic membership)

- Logo included on players' gift (150 gifts)
- Gift purchased and distributed by the chamber (unless otherwise agreed upon prior to event)
- Chamber Legacy Corporate Partners receive this sponsorship level with membership

19th Hole Reception | \$2,500 (\$3,000 nonmember, includes classic membership)

- Opportunity to welcome attendees to the reception and introduce your company
- Display table and signage at reception
- Opportunity to place promotional material on tables at reception (with prior approval from the chamber)
- Five attendee tickets to the reception (includes food and drink)

Golf Ball | \$2,500 (\$3,000 nonmember, includes classic membership)

- Logo included on sleeves of high-quality golf balls to be handed out to each golfer (144 golf ball sleeves)
- Company name included in event announcements when golf balls are mentioned
- Golf balls purchased by the chamber (unless otherwise agreed upon prior to event)

Black & Gold | \$2,000 (\$2,500 nonmember, includes classic membership)

- On-course display table and signage
- One Golf Foursome (\$800 value)
- Receive premium tee assignments

Boxed Lunch | \$2,000 (\$2,300 nonmember, includes membership) **SOLD**

- Provide 2-4 employees to help hand out lunches and interact with golfers
- Lunches purchased by the chamber (unless otherwise agreed upon prior to event)

Golf Cart | \$2,000 (\$2,300 nonmember, includes membership)

- Provide 2-4 employees to welcome golfers and help direct them to their golf carts
- Logo included on signage placed on each golf cart

Hole In One | \$1,500 (\$1,800 nonmember, includes membership) **SOLD**

Golf Sponsorships continued on next page





GOLF OUTING



AEC

architects, engineers & construction

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Golf Sponsorships continued from previous page

Hole In One | \$1,500 (\$1,800 nonmember, includes membership)

- On-course display table on par 3 hole
- Opportunity to add a Foursome at \$500 rate (\$800 value)

Goodie Bag | \$1,000 (\$1,300 nonmember, includes membership)

- Provide quality bag with handles with logo and other event or golf-related promotional items (i.e. snacks, tees, hand sanitizer, koozies, etc.) to be distributed to each golfer on each golf cart. (150 golfers)
- Other sponsors may also provide items for the goodie bag and not only limited to Goodie Bag Sponsor.
- If bags need to be ordered by the chamber, sponsorship rate will be modified to include cost and shipment of bags. Arrangements will be confirmed at least 3 weeks prior to the event.

Longest Drive | \$1,000 (\$1,300 nonmember, includes membership)

- On-course display table
- Opportunity to add a Foursome at \$500 rate (\$800 value)

Closest to the Pin | \$1,000 (\$1,300 nonmember, includes membership) **SOLD**

- On-course display table
- Opportunity to add a Foursome at \$500 rate (\$800 value)

Straightest Drive | \$1,000 (\$1,300 nonmember, includes membership)

- On-course display table
- Opportunity to add a Foursome at \$500 rate (\$800 value)

Green | \$500 (\$800 nonmember, includes membership)

- On-course display table with signage + 1 lunch
- Logo included in printed event program, on-site signage and event page on chamber website

Driving Range | \$500 (\$800 nonmember, includes membership)

- Recognized as Driving Range sponsor with logo on on-site signage and name of company listed in newsletter when driving range is mentioned
- Opportunity to set up a display table near driving range to interact with golfers and volunteer to help with golf balls, event information, etc.

Beverage Cart | \$1,000 (\$1,300 nonmember, includes membership)

- Recognized as Beverage Cart sponsor with logo on beverage cart signage and in newsletter when beverage cart is mentioned
- Opportunity to include small promo item on beverage cart (koozie, bottle opener, etc.)

Water | \$500 (\$800 nonmember, includes membership)

- Recognized as Water Sponsor with logo on beverage cart signage
- Opportunity to place company logo on the labels of water bottles provided to golfers, volunteers, sponsors and staff (600 estimated quantity). Bottles will be placed in each golf cart and on drink carts during the event.
- Provide 2 volunteers to hand out water at event check-in
- If bottles of water need to be ordered by the chamber, sponsorship rate will be modified to include the cost of water with customized label. Arrangements will be confirmed at least 3 weeks prior to event.

Tee | \$100 (\$250 nonmember, does not include membership)

- Company name listed on signage at sponsored tee, printed event program and event page on chamber website
- Sponsorship is not exclusive per tee and other sponsor signage will be displayed

Golf Foursome Opportunities

Birdie Team Package | \$1,200 (\$1,500 nonmember, includes membership)

- One golf foursome (see benefits below)
- One display table on course

Foursome | \$800 (\$1,000 nonmember, does not include membership)

- One golf foursome
- Lunch & 19th Hole Reception
- Refreshments and networking
- On-course samples of craft beer and spirits